



Morrow Vendor Mall

Volume 1, Issue 1

May 2014

Look at what we have in the mall

- Refurbished antique furniture
- Vapor E-Cigs
- Vintage items & Collectibles
- Arts & Crafts
- Candles
- Barn Art
- Plus much more

Inside this issue:

Sell on E-Bay	2
SAY CHEESE!!!	2
Looking for a Job?	2
Aflac—the Duck	3
Lets go Bike Riding	4
What to Expect	5
Booth of the Month	6

Opening Day set for Saturday, May 24, 2014

We are accepting Vendors for the Vendor Mall opening May 24, 2014 in downtown Morrow, right on the Little Miami Bike Trail. The Malls address is 106 Main Street, Morrow, OH 45152.

The Morrow Vendor Mall will give small business owners and vendors a brick and mortar store to display and sell their product at an extremely affordable price. The vendor will not need to hire staff as the Mall will have staff on site to handle all transactions.

The pricing plan is simple as well as reasonable. Vendors can rent a booth ranging in price from \$70.00—\$120.00 monthly, depending on size and amenities. Smaller vendors can also

rent a table ranging from \$20.00 monthly for a three foot table length, to \$25.00 a month for a six foot table length and \$35.00 a month for an eight foot table length. All sales will also incur a 5%

tionally, for a cost of \$1.00 monthly per item, Vendors can utilize our large item room also to larger items without taking up valuable space in their booths.

We have already had several vendors express an interest in a booth and are looking forward to opening with a large variety of products.

Starting Monday, May 12, 2014, we will have personnel on site daily from 10 A.M. to 6 P.M. to allow Vendors to start moving in and preparing their booth. We will also assist Vendors with physically carrying in their product if needed.

Stop by and see us or call Jeff at 513.649.4224 to reserve your booth today!



Opening Memorial Day Weekend

fee to cover credit card processing costs and other administrative costs. Addi-

Sell with us securely

Security is always a primary concern in any retail environment, at the Morrow Vendor Mall we take it seriously.

In addition to staff on site watching for potential theft, we also will have security cameras throughout the store that will be monitored. Any person caught stealing product

will be prosecuted to the fullest extent of the law.

Even with cameras and employees, the mall staff recommends any high valued items be in a locked cabinet. Leave a key with our staff so we can get a product any interested buyer may want to see and purchase.

A last area of security is the credit card processing. We utilize a service called Square (www.square.com) as our storefront and credit card processing. The staff of the mall does not record any credit card information during a sale.

In addition to credit / debit cards, we also accept cash, no checks are accepted.



Sell on E-Bay

In addition to selling items at the mall, some vendors and individuals have items they would like to reach a greater audience with; potentially a worldwide audience. E-Bay is a great platform for just that type of selling.

However, sometimes there are hindrances to selling on E-Bay; maybe you don't have the time to commit to the process or you simply don't understand computers, the Internet, and the online auction processes of E-Bay.

Although very simple to do on one's own, some people simply opt to pay someone

else to sell their products on E-Bay for them. This is a service we provide at the Mall.

Em 'n Kake Inc., has been selling on E-Bay since its inception in late 2011. Jeff Ryan has been selling on E-Bay for almost 20 years and has a thorough working knowledge of the processes. We can put that expertise to use for you.

When selling items on E-Bay for others, we take possession of the item and secure it until sold or returned to the owner. We list the item on E-Bay and handle all costs associated with the listing. When

the item sells, we ship the item and handle all costs associated with the shipping. We literally handle the entire process for you.

Our fee for this service is an initial upfront fee of \$2.00 or less (depending on price of listing) and 35% of sale price. All shipping and handling charges paid by buyer also remain with Em 'n Kake to ship the item.

Reach a wider audience and allow us to sell your product on E-Bay for you; it will be some of the easiest money you will ever make.

"Our \$7.99 package will include three sheets of one pose and will feature an 8X10, two 4x6, and eight wallet photos"

SAY CHEESE!!!!

The mall is investing in some high end photo equipment and will open a portrait studio in the near future.

How would you like to get professional photos taken at an extremely affordable price? Now you can right inside the Morrow Mall.

Our portrait studio will open sometime in early summer of 2014 (watch for our announcement) and will feature a picture package starting at a low \$7.99 with no sitting fees or hidden costs. Simply

come in and let us take your picture, with no limit on how many individuals are photographed. Then review the pictures and pick the package that best suits your needs. Our \$7.99 package will include three sheets of one pose and will feature an 8X10, two 4x6, and eight wallet photos (this package will not allow substitutions. We will have other packages ranging from \$14.99 for six sheets (any variety of poses), \$25.99 for ten sheets (any variety of poses), and \$39.99

for twenty sheets (any variety of poses). We will also sell additional sheets at \$5.00 each with any package purchase or \$10.00 each without a package purchase. Lastly, we will make a diskette of all pictures taken (even those not purchased in a package) for \$19.99 with a package purchase and \$39.99 without a package purchase.

All prints purchased will be sent to our lab for a high quality print product.

Looking for a job? Come talk to us

Although we have hired several employees already, there is still room for some employees in our mall. We have several areas of employment to include cash register, candle production, bicycle rental / sales, portrait studio, and outside sales (food & beverage cart on bike trail). Other functions sometimes performed would include building maintenance and house-keeping as well as outside functions like mowing grass.

We start all full time employees at \$9.00 an hour and part-time employees at \$8.00 an hour. We will work around your schedule and accommodate you as much as possible. Although we do not offer any type of major medical insurance, we do have Aflac policies available to employees, at their expense. These policies include many popular plans to include disability, life, cancer, hospitalization, and accident policies.

Lastly, employees of the Morrow Mall can also work, as needed and available, for a second company named Ryan PM&I at a rate of \$11.00 an hour. Jeff Ryan, as a property manager, is hired to clean out abandoned homes and perform basic preventative maintenance. Employees are always needed for this type of work. This is not a required duty of any Mall employee; it is an option.



Aflac—the Duck! What is this about?

Jeff Ryan, one of the owners of the Morrow Vendors Mall, is a licensed Aflac salesperson. For that reason, Aflac is available to all employees and vendors of the Mall at a group rate. Any vendor that would like an Aflac policy can do so at a discounted group rate through the Mall.

Aflac is a supplemental, voluntary insurance product that pays the policyholder directly. Traditional insurance pays the doctors, hospitals, prescription benefits, and other medical providers in the event of a covered event; Aflac pays the policy holder,

allowing them to use the funds for whatever they see fit. Maybe the funds are used to cover the mortgage, or used to travel back and forth from an extended hospital stay, or even used to take a vacation after the event is over. It doesn't matter as the funds are the policy holder's to use as they see fit.

Many are finding they can purchase a higher deductible major medical plan on the exchange and purchase an affordable Aflac policy and use the cash funds to make up the deductible in the

event of a covered event.

When you rent a booth at the Morrow Vendor Mall, you will receive a packet of information on Aflac to review. If you are interested, we can get you signed up and deduct the premiums from the sales you make at the Mall. In this era of healthcare reform, and the rising costs, costs of coverage, you will be pleasantly surprised at the affordable cost of Aflac products. Whether it is life insurance, hospital indemnity, accident, cancer, major medical, or even disability insurance you are looking for; Aflac can help!



Lets go Bike Riding-on the Little Miami Bike Trail

Warren Counties newest bike rental and bike sales is coming to the Morrow Vendor Mall. We are looking to rent unique bikes for those who would like to spend some time on the Little Miami Bike Trail. From recumbent bikes, to Tandem bikes, to 4-seater bikes with individual gearings for each peddler, we will fit your needs.

Do you need a recumbent bike to get in some much needed exercise? Do you

have an elderly or disabled loved one that can not ride a bike by themselves? Do you simply want to get out and enjoy some fresh air while exercising at the same time but you don't have a dependable or comfortable bike? How about those of you that simply do not fit comfortably on a traditional bicycle seat? Come rent one of our specialty bikes for an afternoon.

Pictured to the right is one of our specialty bikes, a four

person bike with the two front passengers peddling. Imagine the memories you can make with loved ones on a bike like this on our bike trail! Come out and see us about renting this, and other bikes for hours of enjoyment.



Booth of the Month / Featured Booth

In upcoming monthly newsletters, we will feature a "Booth of the Month". This booth of the month will be chosen by mall staff for a booth that is exceptional in appearance. That booth will receive a front page write-up about the business in this newsletter, as well as a picture of the booth and 10% of their rental for the month.

We will also feature another booth every month. The featured booth will receive a

write-up about their booth as well as an interior newsletter picture.

Whereas the Booth of the Month is selected upon by "exceptional appearance", the featured booth only requires a booth that is clean and organized. There is no discount given for the featured booth.

Our goal is to attract the best booths and vendors possible.

The Vendor Mall is not a flea market or garage sale; we are looking for vendors who have new product, antique product, or vintage product for sale. We are not looking for vendors who have a "box of lugnuts" for sale.

10% off a month's rent and a front page feature of your business in this newsletter, that is a prize worth striving

10%

for. Of course the featured booth write-up is also worth striving for—Make the most of your booth and, more importantly, **YOUR BUSINESS!**

Morrow Vendor Ma11

Store address:
106 Main Street, Morrow, OH 45152

Corporate address:
3144 Jeffery Drive, Franklin, OH 45005

Phone: 513.649.4224
Email: admin@emnkake.com
www.emnkake.com

Store Hours:

Monday—Saturday

10:00 A.M.—8:00 P.M.

Sunday

2:00 P.M.—6:00 P.M.



An odour of a sweet smell

In Philippians chapter 4, the Apostle Paul writes in verse 18, "But I have all, and abound: I am full, having received from Epaphroditus the things which were sent from you, an odour of a sweet smell, a sacrifice acceptable, wellpleasing to God." We borrow from this verse the words "an odour of a sweet smell" as a description of our candles. In this verse Paul is thanking those who supported him in his mission travels and describes their gifts as an "odour of a sweet smell". As we endeavor to support missionaries through this company, with your help, it becomes an "odour of a sweet smell" many times over; in your home physically and to the missionaries homes and the people reached by those missionaries spiritually. This is "acceptable" and "wellpleasing" to God - and you have a part in it simply by buying our products.

“Like” us on Facebook at

<https://www.facebook.com/emnkakemorrowvendorma11>



EM 'n Kake's Story

Em 'n Kake is a small family owned company operated by the Ryan family. The name is the nicknames of our two daughters, Emily (Em) and Katelyn (Kake). We started the company with two major goals in mind. First, as with all companies, we are attempting to secure the future for our family with a steady income. Secondly, and probably more importantly, we want to give more to missionaries and help spread the word of Jesus Christ to the world. We do this by supporting mission projects through our church where Jeff Ryan is an ordained deacon with 10% of gross sales. As a Christian family, we strive to operate the company in Christ honoring ways.



Little Miami Bike Trail bridge over Todd's Fork Creek— just north of the Morrow Vendor Mall

We manufacture 100% American Soy candles and sell them in many favorite scents at a fraction of the cost of the national candle name brand prices. Soy candles burn cleaner, hold more fragrance oil, and are better for the environment than traditional paraffin wax candles. We add a full 2 oz. of fragrance oil for every pound of wax in every candle we manufacture. That is sure to give hours of a sweet "odour" to you. In addition to candles, we also sell the fragrance oil straight for use in oil / candle warmers; and yes we carry a wide selection of oil / candle warmers.

In addition, we are a supplier of fine Christian art. Our supplier, P. Graham Dunn,

manufactures quality art products in a variety of styles. Many items we carry are King James verses, those that are not KJV will not be listed in our "Bible Verses" area and will state they are "not KJV".

The Morrow Mall idea came to us after we were successful in a similar type of establishment. We wanted to give other small business owners and individuals the advantage of a storefront without the massive costs of opening a store (rent, employees, taxes). We settled on the area of Morrow as we see potential in the picturesque setting of the Little Miami River / Todds Fork Creek intersection, the Little Miami bike trail, and US 22&3.