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Personal Appearance is Important

People judge you by three things: how you look, how you talk and how you act. And the majority of those judgments or opinions are based solely on your appearance. Of all the people who see you, only a few have the opportunity to hear you talk, and still fewer get to observe the way you act. Therefore, most opinions formed are based solely on your appearance.

A man charged with a crime is usually instructed by a wise lawyer to make the best possible appearance in the courtroom. He doesn't want to come before the jury looking like a criminal but rather like a quiet, nice, decent citizen. Therefore, he usually comes to court wearing a conservative suit and a matching tie and speaks in polite tones. Why? Because appearance is important. He wants to appear to the jury that he is not a criminal but a good citizen, perhaps even the neighbor next door.

Policemen should look like policemen; marines should look like marines; sailors should look like sailors; and a preacher should look like a preacher.

Give the right appearance. Wear polished shoes. Wear a nice tie. Make sure your clothes are clean and well pressed. Your clothing does not have to be expensive, but it should be neat. Keep your hair neatly groomed. A good haircut, a nice tie, shined shoes and a clean shirt will do a lot to offset a not-so-good suit.

When you're meeting someone for the first time, remember, there's no second chance to make a first impression. The Scripture says in I Samuel 16:7, "Man looketh on the outward appearance. . .

Some good people have two strikes against them before they ever say a word because of a poor personal appearance. Before they say or do anything, an incorrect judgment has already been formed, based solely on appearance. They say you can't tell a book by its cover, and that's true. But many good books are never sold because of a poor cover. And many not-so-good books have sold because of a good cover.